

WVNY 201 Humboldt St Rochester, NY 14610-1093

Product Brand

Salesperson

Agency

Washington, DC 20007 Suite 100 Great American Media 3050 K St NW

> **Buyer Name** Sales Office

Thomas,Pino,

Phone/Fax

Comments Billing Type Account Types

issue Separation: 30 Standard

National/Political 49/53/4625

Schedule Dates Advertiser Contract # DSCCIE/Issue/NH (67143) Political - Issues / Propositions (1068) Great American Media (11024) 10/04/16-10/10/16 1341469

Last Modified

Date Entered

04/25/16

Katz - Washington DC Katz - Washington DC, Washington DC (1179) 49/53/4625 (524682) Order Type Package Deal Demo CO-OP Entered By Headline # Commission % 10/03/16 Lindsay Benoit

Sales Tax Net Total Commission \$737.25 ECR25161270 중 \$4,177.75 15.00 Normal

	Oct. 2016	By Broadcast Month	Burlington (WVNY)
6	66	Spots	3
\$4,915.00	\$4,915.00	Rate	

Dates	ጅ	Sec Length	Kun Times	VPW MO	ฮ	We Th	Ţ	Sa	Spots	Rate	Total	Station		Comments	Entered
10/07/16-10/07/16	5	91	7:58P- Last Man Standing/Dr. Ken	-			×			\$600.00	\$600.00	Burlington (WVNY)		Last Man Standing/Dr. Ken-ABC	4/25/16
10/04/16-10/07/16	s	:30	2P- General Hospital	2	×	×	×		2	\$75.00	\$150.00	Burlington (WVNY)	Vetex	General Hospital	4/25/16
10/04/16-10/07/16	5	:30	11P- Local 22 News at 11P		1	1 1	1		4	\$50.00	\$200,00	Burlington (WVNY)	Minging	Local 22 News at 11pm	4/25/16
10/10/16-10/10/16	5	:30	7:58P- Dancing With The Stars	<u>,,</u>	- ^				1	\$650.00	\$650.00	Burlington (WVNY)		Dancing With the Stars-ABC 4/25/16	4/
10/04/16-10/07/16	5	:30	11A- The View	3	×	×	×		ω	\$60.00	\$180.00	Burlington (WVNY)		The View	4/25/16
10/04/16-10/07/16	5	:30	6:30P- World News Tonight	3	×	× :	×	,	1	\$175.00	\$175.00	Burlington (WVNY)	Carrier Co.	ABC World News Tonight	4/25/16
10/05/16												Burlington (WVNY)		Pre-Empt/Spot -	
10/07/16												Burlington (WVNY)		No Avail/Spot -SOLD OUT	
10/09/16-10/09/16	5	:30	6P- ABC World News	1				×	1	\$150.00	\$150.00	Burlington (WVNY)	10-000	ABC World News-Sunday	4/25/16
10/04/16-10/07/16	ъ	:30	6:59P- Local 22 News at 7P		1	1 1	1		4	\$60.00	\$240.00	Burlington (WVNY)		Local 22 News	4/25/16
10/04/16-10/07/16	5	:30	1P- The Chew	з	×	×	×		3	\$50.00	\$150.00	Burlington (WVNY)	APPENA)	The Chew	4/25/16
10/08/16-10/08/16	5	:30	8A- Good Morning America Weekend	11				×	1	\$40.00	\$40.00	Burlington (WVNY)	**************************************	Good Morning America	4/25/16
			CON	퀽	AT	9	CO		RACT	3					
		Date:	Accepted-St	Hon						Date	Comments:				
	10/07/16-10/07/16 10/04/16-10/07/16 10/04/16-10/07/16 10/10/16-10/10/16 10/04/16-10/07/16 10/04/16-10/07/16 10/05/16 10/05/16 10/05/16 10/05/16 10/05/16 10/05/16 10/05/16 10/05/16 10/05/16		Date	5 :30 7:58P- Last Man Standing/Dr. Ken 5 :30 2P- General Hospi 5 :30 11P- Local 22 New 5 :30 7:58P- Dancing W Stars 5 :30 11A- The View 5 :30 6:30P- World New 5 :30 6:59P- Local 22 New 5 :30 6:59P- Local 22 New 5 :30 8A- Good Morning Weekend	5 :30 7:58P- Last Man Standing/Dr. Ken 5 :30 2P- General Hospi 5 :30 11P- Local 22 New 5 :30 7:58P- Dancing W Stars 5 :30 11A- The View 5 :30 6:30P- World New 5 :30 6:59P- Local 22 New 5 :30 8A- Good Morning Weekend Dabs: Stars Active Mental Mental Stars Active Mental Mental Stars Active Mental Mental Stars Active Mental Mental Mental Stars Stars Active Mental Me	5 :30 7:58P- Last Man Standing/Dr. Ken 5 :30 2P- General Hospi 5 :30 11P- Local 22 New 5 :30 7:58P- Dancing W Stars 5 :30 11A- The View 5 :30 6:30P- World New 5 :30 6:59P- Local 22 New 5 :30 8A- Good Morning Weekend Dabs: Stars Active Mental Mental Stars Active Mental Mental Stars Active Mental Mental Stars Active Mental Mental Mental Stars Stars Active Mental Me	5 :30 7:58P- Last Man Standing/Dr. Ken 5 :30 2P- General Hospi 5 :30 11P- Local 22 New 5 :30 7:58P- Dancing W Stars 5 :30 6:30P- World New 5 :30 6:59P- Local 22 New 5 :30 8A- Good Morning Weekend Date: Date: Action	5 :30 7:58P- Last Man Standing/Dr. Ken 5 :30 2P- General Hospi 5 :30 11P- Local 22 New 5 :30 7:58P- Dancing W Stars 5 :30 6:30P- World New 5 :30 6:59P- Local 22 New 5 :30 8A- Good Morning Weekend Date: Action	5 :30 7:58P- Last Man Standing/Dr. Ken 5 :30 2P- General Hospi 5 :30 11P- Local 22 New 5 :30 7:58P- Dancing W Stars 5 :30 6:30P- World New 5 :30 6:30P- World New 5 :30 6:59P- Local 22 New 5 :30 8A- Good Morning Weekend Date: Date: Ac	5 :30 7:58P- Last Man 1	S 30 7:58P- Last Man 1	S :307:58P- Last Man 1	S :30 7:58P- Last Man	S :30 7:58P- Last Man 1	S 397:58P- Last Man 1



WVNY 201 Humboldt St Rochester, NY 14610-1093

Washington, DC 20007 3050 K St NW Great American Media

Suite 100

Comments Billing Type Account Types

issue Separation: 30 Standard National/Political

49/53/4625

Sales Tax Net Total

\$737.25

\$4,177.75

Product Agency Schedule Dates Contract # Advertiser Political - Issues / Propositions (1068) Great American Media (11024) 10/04/16-10/10/16 DSCCIE/Issue/NH (67143) 1341469

Phone/Fax Buyer Name Sales Office Salesperson Katz - Washington DC, Washington DC (1179) 49/53/4625 (524682) Katz - Washington DC Thomas,Pino, Commission

Order Type Demo Commission % Package Deal Headline # CO-OP Entered By **Last Modified** Date Entered 04/25/16 15.00 ECR25161270 Normal 8 Lindsay Benoit 10/03/16

Burlington (WVNY)
By Broadcast Month S
Oct. 2016 Grand Total: 8 \$4,915.00 \$4,915.00

				Comments:	Date:	(·**				abion.	Accepted Station:	Dale:			Accepted Agency/Advertiser:	Accepted
						ACT	CONFIRMATION CONTR	N C	WATIC	꼬	CON					
		atra.														
4/25/16		100000	\$60.00 Burlington (WVNY)	\$60.00	\$60.00	1			1		:30 6:59P- Local 22 News at 7P		5	10/10/16-10/10/16	21.0 Normal Line / SPOT	21.0
	Program Change/Exception		Burlington (W/VNY)											10/08/16	20.0.1 Closed Preempt	20.0.1
4/25/16	ABC22 Local News		Burlington (WVNY)		\$60.00		×			-	:30 6:30P- Local 22 News at 630P		5	10/08/16-10/08/16	20.0 Normal Line / SPOT	20.0
4/25/16	Judge Judy	22,00	\$240.00 Burlington (WVNY)	\$240.00	\$60.00	4		1 1 1	1		:30 SP- 6P (EST)		6	10/04/16-10/07/16	19.0 Normal Line / SPOT	19.0
4/25/16	Good Morning America		\$300.00 Burlington (WVNY)	\$300.00	\$50.00	6		×	×	6	:30 7A- Good Morning America		S	10/04/16-10/07/16	18.0 Normal Line / SPOT	18.0
4/25/16	Good Morning America		\$40.00 Burlington (WVNY)	\$40.00	\$40.00		· · · · · · · · · · · · · · · · · · ·			,	:30 8A- Good Morning America Weekend		5	10/09/16-10/09/16	17.0 Normal Line / SPOT	17.0
4/25/16	Judge Judy		\$200.00 Burlington (WVNY)	\$200.00	\$50.00	4		1 1 1			:30 4P- 5P (EST)		6	10/04/16-10/07/16	16.0 Normal Line / SPOT	16.0
4/25/16	People's Court	-1316	\$200.00 Burlington (WVNY)	\$200.00	\$50.00	4		1 1 1	<u></u>		:30 3P- People's Court		5	10/04/16-10/07/16	15.0 Normal Line / SPOT	15.0
4/25/16	Local 22 News This Morning 4/25/16	- Andrewsker Market Market - Market Andre	\$140.00 Burlington (WVNY)	\$140.00	\$35.00	4		1 1 1	μ		:30 5A- Local 22 News at 5A		5	10/04/16-10/07/16	14.0 Normal Line / SPOT	14.0
4/25/16	Local 22 News This Morning 4/25/16	7-2010	\$200.00 Burlington (WVNY)	\$200.00	\$50.00	4		1 1 1	1		:30 6A- Local 22 News at 6A		5	10/04/16-10/07/16	13.0 Normal Line / SPOT	13.0
4/25/16	Dr. Oz		\$120.00 Burlington (WVNY)	\$120.00	\$40.00	ω		×	×	ω	:30 9A- Dr. Oz		5	10/04/16-10/07/16	12.0 Normal Line / SPOT	12.0
4/25/16	Local 22 News	daga da tana	\$240.00 Burlington (WVNY)	\$240.00	\$60.00	4		1 1 1	1		:30 6P- 6:30P (EST)		5	10/04/16-10/07/16	11.0 Normal Line / SPOT	11.0
Entered	Comments		Station	Total	Rate	Spots	Sa Su	We Th Fr	Mo Tu v	SPW N	Run Times	Length	Sec	Dates	Line Type / Break Type (Ref #)	Line
		and the same												•		



WVNY 201 Humboldt St Rochester, NY 14610-1093

Great American Media 3050 K St NW Washington, DC 20007

> Phone/Fax Buyer Name Sales Office

> > Thomas,Pino,

49/53/4625

Net Total

\$4,177.75

Commission

\$737.25

Sales Tax

Suite 100

Comments Billing Type Account Types

issue Separation: 30 Standard National/Political

Brand Product Agency Schedule Dates Salesperson Contract # Advertiser Katz - Washington DC, Washington DC (1179) 49/53/4625 (524682) Political - Issues / Propositions (1068) Great American Media (11024) DSCCIE/Issue/NH (67143) 10/04/16-10/10/16 1341469

Katz - Washington DC Order Type Demo CO-OP Commission % Package Deal Headline # Entered By Last Modified Date Entered 04/25/16 10/03/16 15.00 ECR25161270 Lindsay Benoit 8 Normal

> Burlington (WVNY)
> By Broadcast Month Spots Rate

	Grand Total:	Oct. 2016	0,000
	66	66	101101
	\$4,915.00	\$4,915.00	

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:	CONFIRMATION CONTRACT	29.0 M/G For 6.0.1 / SPOT 10/05/16-10/05/16 5 :30/6:28P- 7P (EST) 1 X 1 \$175.00 \$175.00 Burlington (WVNY) ABC World I	28.0 Normal Line / SPOT 10/10/16-10/10/16 6 :30 SP- 6P (EST) 2 \$60.00 \$120.00 Burlington (WVNY)	27.0 Normal Line / SPOT 10/10/16-10/10/16 5 :30/7A- Good Morning America 2 \$50.00 \$100.00 Burlington (WVNY)	26.0 Normal Line / SPOT 10/10/16-10/10/16 6 :30 4P- 5P (EST) 1 \$50.00 \$50.00 Burlington (WVNY)	25.0 Normal Line / SPOT 10/10/16-10/10/16 5 :30 3P- People's Court 1 \$50.00 \$50.00 Burlington (WVNY)	24.0 Normal Line / SPOT 10/10/16-10/10/16 5 :30 5A- Local 22 News at 5A 1 1 \$35.00 \$35.00 Burlington (WVNY)	23.0 Normal Line / SPOT 10/10/16-10/10/16 5 :30 6A- Local 22 News at 6A 1 \$50.00 \$50.00 Burlington (WVNY)	22.0 Normal Line / SPOT 10/10/16-10/10/16 5 :30 5:59P- Local 22 News at 6P 1 \$60.00 \$60.00 Burlington (WVNY)	Line Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Co	
		ABC World News Tonight		Plane Shidoward Parketter Communication of the Comm			2-22-10			Comments	
		vs Tonight 10/3/16	4/25/16	4/25/16	4/25/16	4/25/16	4/25/16	4/25/16	4/25/16	nents Entered	



125 West 55th St New York, NY 10019

TELEVISION GROUP

Contract # 25161270 Agency: Great American Media CPE: 49/53/4625 GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Agency Order #: 4980547

Salesperson: RACHELLE RAY -Washington DC 202-872-5880 Buyer: Pino, Thomas

Changes as of: 10/16/2016 at 5:24 PM Advertiser: DSCC IE Flight: 10/4/16 - 10/10/16

Product: issue

Version: Highlighting Revision 1

Station: WVNY

Market: Burlington-Plattsburgh Office: WASHINGTON

Total \$: \$4,915.00

Total Spots: 66

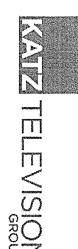
Total CPP: \$0.00

Total GRP: Traffic #: 1341469

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE
Assistant: LAILA DAFTARI
202-872-5880 Separation:

Comments: RVSD TO CXL OFF MISSED SPOTS.

DP Program Rate Rating ABC World News Tonight \$175.00 0 ABC22 Local News \$60.00 0	0.0	\$0.00	\$4,0	66	TOTALS: 66	TOTA			
ie DP Program Rate Rating Rating Len 10/4 10/4 10/4-10/4 Spots \$ 3 ABC World News Tonight \$175.00 0 30 3 № 2 2 \$350.00 2 \$350		\$0.00	\$0.00	0		0	\$60.00	ABC22 Local News	Sa REV- 20 6:30p-7p
DP Program Rate A35P Rating Len 10/4 10/4 Total Total Total Spots \$		\$0.00	\$350.00	N		0	\$175.00	ABC World News Tonight	Tu-F,M REV- 6 6:30p-7p
Total		СРР	₩.	Spots			Rate R	DP Program	# Day/Time
			Total	Total					



Special Instructions

125 West 55th St New York, NY 10019

Date/Time

10/16/16 5:24 PM

RACHELLE RAY -Washington DC Added by

RVSD TO CXL OFF MISSED SPOTS

Comment

Agency: Great American Media CPE: 49/53/4625 GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC

Contract # 25161270

Advertiser: DSCC IE Product: issue Flight: 10/4/16 - 10/10/16

Changes as of: 10/16/2016 at 5:24 PM

Version: Highlighting Revision 1 Market: Burlington-Plattsburgh Station: WVNY Office: WASHINGTON

Total Spots: 66 Total CPP: \$0.00 Total \$: \$4,915.00

Separation: Total GRP: Traffic #: 1341469

Con Type: POLITICAL/VOTE Assistant: LAILA DAFTARI 202-872-5880

Primary Demo: Adults 35+

Salesperson: RACHELLE RAY -Washington DC 202-872-5880 Buyer: Pino, Thomas Agency Order #: 4980547

Order Level Comments

	4 170 10100		, 00,0	. 6161	
Z	\$4 915 00	56	100%	Total	
N/	\$4,915.00	66	100%		
СРР	Dollars	Spots	% Distrib	Day/Time	
	Daypart Summary	Daypart			

04/25/16 10:22 AM | BILL THOMAS

Separation: 30

Line 20 News 1x 10/8 due to Sports News moved to 7-7:30P We can offer 10/8 News 7-7:30P @ same rate. Please advise Thanks!

Market Budget: WVNY Share: 10% Comment: WCAX:

\$49,150

Competitive Information

WPTZ: 45% WFFF: 5% 40% 0/04/16 9:57 AM

Elizabeth Guy

10/06/16 1:59 PM

Elizabeth Guy

Besides what was sent to you on 10/4
Line 6 World News Tonight 1x 10/7 due to Selling out MG offer
1x 10/10 General Hospital Sect 4 \$75
1x 10/10 The Chew Sect 4 \$50
1x 10/10 News 6-7A Sect 4 \$50
Please advise Thanks!

\$4,915.00	66	Total
\$4,915.00	66	2016-Oct
Dollars	Spots	Month
nary	Monthly Summary	

GRP

	\$5,150.00	\$5,150.00		68	Confirmed	BILL THOMAS	4/25/16 10:21 AM BILL THOMAS	New
	\$0	\$0					4/25/16 10:59 AM	Queued for Electronic Contracting
Changes: Total GIMPs to 0.	\$5,150.00	\$0			Confirmed	Elizabeth Guy	10/4/16 9:57 AM Elizabeth Guy	Makegood 1
	\$5,150.00	\$0			Confirmed	Elizabeth Guy	10/6/16 1:59 PM Elizabeth Guy	Makegood 2
Changes: Total Spots from 68 to 66, Calculated Dollars from \$5,150.00 to \$4,915.00, Competitive Market Budget from \$53,350 to \$49,150, Total \$ from \$5,150.00 to \$4,915.00, Comments from Separation: 30 to \$4,915.00, User Entered \$ from \$0.00 to \$4,915.00, Comments from Separation: 30 to RVSD TO CXL OFF MISSED SPOTS., Demo Meta to [R16], Assistant Id from RACHELLE RAY - Washington DC to LAILA DAFTARI. 2 buylines added or modified.	\$4,915.00	\$-235.00	2		Revised	RACHELLE RAY - Washington DC	10/16/16 5:24 PM Washington DC	Revision
Comment	\$ Chg Contract \$		Spot-	Spot+	Status	Created by	Created/Received Created by	Trans
	У	Transaction History	Trans					

Non-Discrimination PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
Policy Policy CATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR FINICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
PARAGRAPHS 49 AND 50 OF THE UNITED STATEON STATEONS OF THE UNITED STA



TELEVISION GROUP

125 West 55th St New York, NY 10019

Contract # 25161270 Agency: Great American Media GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007 CPE: 49/53/4625

Advertiser: DSCC IE Product: issue

Agency Order #: 4980547

Buyer: Pino, Thomas Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Flight: 10/4/16 - 10/10/16

Changes as of: 10/16/2016 at 5:24 PM Version: Highlighting Revision 1

Station: WVNY
Market: Burlington-Plattsburgh
Office: WASHINGTON

Total \$: \$4,915.00
Total Spots: 66
Total CPP: \$0.00

Total GRP: Traffic #: 1341469

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: LAILA DAFTARI
202-872-5880 Separation:

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St New York, NY 10019

TELEVISION GROUP

Contract # 25161269 Agency: Great American Media CPE: 49/53/4623 GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Agency Order #: 4977815

Salesperson: RACHELLE RAY -Washington DC 202-872-5880 Buyer: Pino, Thomas

Changes as of: 10/16/2016 at 5:26 PM Flight: 10/11/16 - 10/17/16 Advertiser: DSCC IE Product: issue

Version: Highlighting Revision 1

Station: WVNY
Market: Burlington-Plattsburgh
Office: WASHINGTON

Total Spots: 70

Total \$: \$4,510.00

Total CPP: \$0.00

Total GRP: Traffic #: 1341496

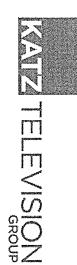
Primary Demo: Adults 35+

Separation:

Assistant: LAILA DAFTARI 202-872-5880 Con Type: POLITICAL/VOTE

Comments: RVSD TO CXL OFF MISSED SPOTS.

	Tu-F,M REV- 6 6:30p-7	REV- 4 8p-10p	# Day/Time	
	0	Dancing V	ne DP Program	
	ABC World News Tonight	Dancing With the Stars-ABC		
	\$175.00	\$650.00	Rate Rating Len 10/11	
101/		0	A35P Rating	
TOTALS: 70	0 30 3 2	0 30 1 1 0	Len 1	
				10/11 - 10/11
70	2	0	Spots	Total
\$4,510.00	\$350.00 \$0.00	\$0.00	49	Total
\$0.00	\$0.00	\$0.00 \$0.00	СРР	
0.0	1	0.0	CPP GRP	



Special Instructions

125 West 55th St New York, NY 10019

04/25/16 10:22 AM

Market Budget: WVNY Share: Comment:

Competitive Information

Day/Time Total

% Distrib

Spots

Daypart Summary

100% 100%

70 12

\$4,510.00 \$4,510.00 Dollars

N/A

10% \$45,100 10/16/16 5:26 PM

RACHELLE RAY -Washington DC BILL THOMAS

Separation: 30

RVSD TO CXL OFF MISSED SPOTS

Date/Time

Added by

Comment

Order Level Comments

Contract # 25161269 Agency: Great American Media CPE: 49/53/4623 GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Changes as of: 10/16/2016 at 5:26 PM Advertiser: DSCC IE Product: issue Flight: 10/11/16 - 10/17/16

Version: Highlighting Revision 1 Station: WVNY

Market: Burlington-Plattsburgh Office: WASHINGTON

Total Spots:

6

Total \$: \$4,510.00

Total CPP: \$0.00

Separation: Traffic #: 1341496

fotal GRP:

Agency Order #: 4977815

Salesperson: RACHELLE RAY -Washington DC 202-872-5880 Buyer: Pino, Thomas

Primary Demo: Adults 35+ Assistant: LAILA DAFTARI 202-872-5880 Con Type: POLITICAL/VOTE

GRP 2016-Oct Month Total Monthly Summary Spots 70 \$4,510.00 **\$4,510.00** Dollars

S CPP

Queued for Electronic Revision Contracting Created/Received Created by 4/25/16 10:21 AM BILL THOMAS 4/25/16 10:59 AM RACHELLE RAY -10/16/16 5:26 PM Washington DC Status Confirmed Revised Spot+ 72 Spot-Transaction History \$0 \$5,335.00 \$-825.00 \$ Chg Contract \$ Comment \$5,335.00 Changes: Demo Meta to [R16], Assistant Id from RACHELLE RAY - Washington DC to LAILA DAFTARI, Comments from Separation: 30 to RVSD TO CXL OFF MISSED SPOTS. Total Spots from 72 to 70, Calculated Dollars from \$5,335.00 to \$4,510.00, Competitive Market Budget from \$53,350 to \$45,100, User Entered \$ from \$0.00 to \$4,510.00, Total \$ from \$5,335.00 to \$4,510.00, 2 buylines added or modified.

Non-Discrimination Policy

New

Trans

WPTZ:

45%

5%

WCAX: 40% WFFF:

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St New York, NY 10019

TELEVISION GROUP

CPE: 146/163/923
Agency: Media Ad Ventures SPRINGFIELD, VA 22152 Suite A-300 8136 Old Keene Mill Road

Contract # 25326673

Changes as of: 10/16/2016 at 5:29 PM

Agency Order #: 5458908 Buyer: Bush, Carolyn

Assistant: LAILA DAFTARI 202-872-5880

Flight: 10/9/16 - 10/16/16 Advertiser: STEFANIK, ELISE Product: STEFANIK/NY21/R

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE

Station: WVNY Market: Burlington-Plattsburgh Office: WASHINGTON

Version: Highlighting Revision 2

Total \$: \$2,590.00 Total Spots: 22

Total CPP: \$0.00

Total GRP: Traffic #: 1445048

Separation:

Comments: 10/9/16-10/16/16 ELISE STEFANIK FOR NY-21 - NAB & TRAFFIC INSTRUCTIONS SENT VIA EMAIL. Salesperson: RACHELLE RAY -Washington DC 202-872-5880

	Su REV- 9 10p-11p	8	7	6	5	M-F REV- 4 6:30p-7p	3	2	1	#	
	Su 10p-11p	Th 8 8p-9p	W 7 9p-10p	M-F 6 7:30p-8p	M-F 5 7p-7:30p	M-F 6:30p-7p	M-F 3 6p-6:30p	M-F 2 5p-5:30p	M-F 4p-4:30p	# Day/Time	-
	Quantico-ABC	Greys Anatomy-ABC	Modern Family/Blackish-ABC	Inside Edition	Local 22 News	ABC World News Tonight	Local 22 News	Judge Judy	Judge Judy	DP Program	
	\$400.00	\$750.00	\$650.00	\$40.00	\$50.00	\$150.00	\$50.00	\$40.00	\$30.00	Rate F	
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	ANT of the case the desired to the case of			ω	3	0	4	ڻ ن	4	Spots	Total
\$2,590.00	\$400.00	\$750.00	\$650.00	\$120.00	\$150.00	\$0.00	\$200.00	\$200.00	\$120.00	€	Total
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	СРР	
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	GRP	



Special Instructions

125 West 55th St New York, NY 10019

Date/Time

10/16/16 5:29 PM

RACHELLE RAY Washington DC Added by

Comment

10/07/16 11:34 AM 10/07/16 11:34 AM 10/07/16 12:24 PM

RACHELLE RAY -Washington DC RACHELLE RAY -Washington DC

Elizabeth Guy

Line 4 World News 1x 10/12 needs to be @ a Sect 2 \$600 to clear Line 9 Quantico 1x 10/9 n/a due to Pres. Debate MG offer 1x 10/9 Once Upon a Time 8-9P Sect % \$400. Please advise thanks!

10/9/16-10/16/16 ELISE STEFANIK FOR NY-21 - NAB & TRAFFIC INSTRUCTIONS SENT VIA EMAIL

10/9/16-10/16/16 ELISE STEFANIK FOR NY-21 - NAB & TRAFFIC INSTRUCTIONS SENT VIA EMAIL

Order Level Comments

Market Budget: \$15,235 WVNY Share: 17% Comment: WCAX: 14% WPTZ: 69%

Competitive Information

Contract # 25326673 Agency: Media Ad Ventures CPE: 8136 Old Keene Mill 146/163/923

Agency Order #: 5458908 Buyer: Bush, Carolyn

SPRINGFIELD, VA 22152 Suite A-300

> Advertiser: STEFANIK, ELISE Product: STEFANIK/NY21/R Flight:

Primary Demo: Adults 35+

Changes as of: 10/16/2016 at 5:29 PM 10/9/16 - 10/16/16

Office: WASHINGTON

Con Type: POLITICAL/VOTE

Version: Highlighting Revision 2 Market: Burlington-Plattsburgh Station: WVNY

Total Spots:

Total \$: \$2,590.00 22

Total CPP: \$0.00

Total GRP: Traffic #: 1445048

Separation:

Salesperson: RACHELLE RAY Washington DC 202-872-5880

Assistant: LAILA DAFTARI 202-872-5880

0.0	N/A	\$2,590.00	22	100%	Total	
0.0	N/A	\$2,590.00	22	100%		
GRP	CPP	Dollars	Spots	% Distrib	Day/Time	
		Daypart Summary	Daypart			on
	EMAIL.	JCTIONS SENT VIA I	FFIC INSTRU	- NAB & TRA	ANIK FOR NY-21	10/9/16-10/16/16 ELISE STEFANIK FOR NY-21 - NAB & TRAFFIC INSTRUCTIONS SENT VIA EMAIL.

\$2,590.00	22	Total
\$2,590.00	22	2016-Oct
Dollars	Spots	Month
nary	Monthly Summary	

New	Revision	Queued for Electronic Contracting	Makegood 1	Revision	Trans	
RACHELLE RAY	10/7/16 11:34 AM Washington DC	10/7/16 11:53 AM	10/7/16 12:24 PM Elizabeth Guy	10/16/16 5:29 PM Washington DC	Created/Received Created by	
RACHELLE RAY - Washington DC	RACHELLE RAY - Washington DC		Elizabeth Guy	RACHELLE RAY - Washington DC	Created by	
New	Confirmed		Confirmed	Revised	Status	
25					Spot+	
				ω	Spot-	Transa
\$3,290.00	\$0	\$0	\$0	\$-700.00	\$ Chg	Transaction History
\$3,290.00	\$3,290.00	\$0	\$0	\$0	Contract \$	
	Changes: Flight Start from 10/3/16 to 10/9/16, Comments from Separation: 30 to 10/9/16-10/16/16 ELISE STEFANIK FOR NY-21 - NAB & TRAFFIC INSTRUCTIONS SENT VIA EMAIL. User Entered \$ from \$0.00 to \$3.290.00, Product from Political to STEFANIK/NY21/R, Demo Meta to [R16]. 9 buylines added or modified.			Changes: Total Spots from 25 to 22, Calculated Dollars from \$3,290.00 to \$2,590.00, Competitive Market Budget from \$19,353 to \$15,235, User Entered \$ from \$3,290.00 to \$2,590.00, Total \$ from \$3,290.00 to \$2,590.00. 2 buylines added or modified.	Comment	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY. AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.